



# BRIGETTE KELLY


## MULTIMEDIA JOURNALIST ANCHOR

### CONTACT

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 www.briggettekelly.com

 Richmond, Virginia

### ACHIEVEMENTS

#### In-Depth Package "VA Abortion Clinic Treats Out of State Patients"

- Published in "The Virginian Pilot" on Nov. 29, 2023
- Published on the "Royal Examiner" on Nov. 30, 2023

#### Package "Beating the Heat at the James River"


- Aired on "Fox Richmond" July 2, 2023

### SKILLS

- Adobe Premiere and Adobe Audition
- Adobe Cloud Software
- Strong on-air presence
- Sony NX Cameras and microphones
- ENPS
- Edius
- Oasis
- Inception
- Training with control room equipment
- Social media management
- AP Style

### REFERENCE

#### Ashley Poerstel, VCU Journalism Instructor

 808 722 5692

 apoerstel@vcu.edu

### WORK EXPERIENCE

#### Multimedia Journalist/Anchor, VCU InSight

Student-run weekly newscast on YouTube

August 2023-December 2023

- Pitched, wrote, shot and edited VOs, VO/SOTs and packages for weekly newscast
- Conducted compelling on screen interviews
- Covered 2023 VA Election with stories on voters at the polls and post-election analysis with VCU political science professor
- In-depth package on "VA Abortion Clinic Treats Out of State Patients" published on weekly newscast as well as various Virginia newspaper websites

#### VAB Intern, WWBT-NBC12

June 2023-July 2023

- Shadowed reporters to help gather interviews, shoot and edit stories on daily deadlines
- Wrote, edited and tracked packages which aired on newscast
- Pitched stories at news meetings
- Helped shoot and gather interviews
- Shadowed weekend anchor which allowed practice at anchor desk

#### North of the James Magazine

Award Winning General Interest Publication

January 2022-March 2023

- Wrote and edited "City Beat," a monthly column outlining Richmond's City Council
- Gathered interviews, wrote, and edited multiple published stories
- Managed social media pages

### EDUCATION

#### Virginia Commonwealth University

Fall 2020-Spring 2024

- Bachelor of Science in Mass Communication: Broadcast Journalism
- Minor: General Business

#### Florence University of the Arts

Fall 2022

- Studied Italian Art and Culture